NACDS Regional

JANUARY 18-20, 2026 • BONITA SPRINGS, FL

Innovation in Pharmacy

Artificial Intelligence is everywhere

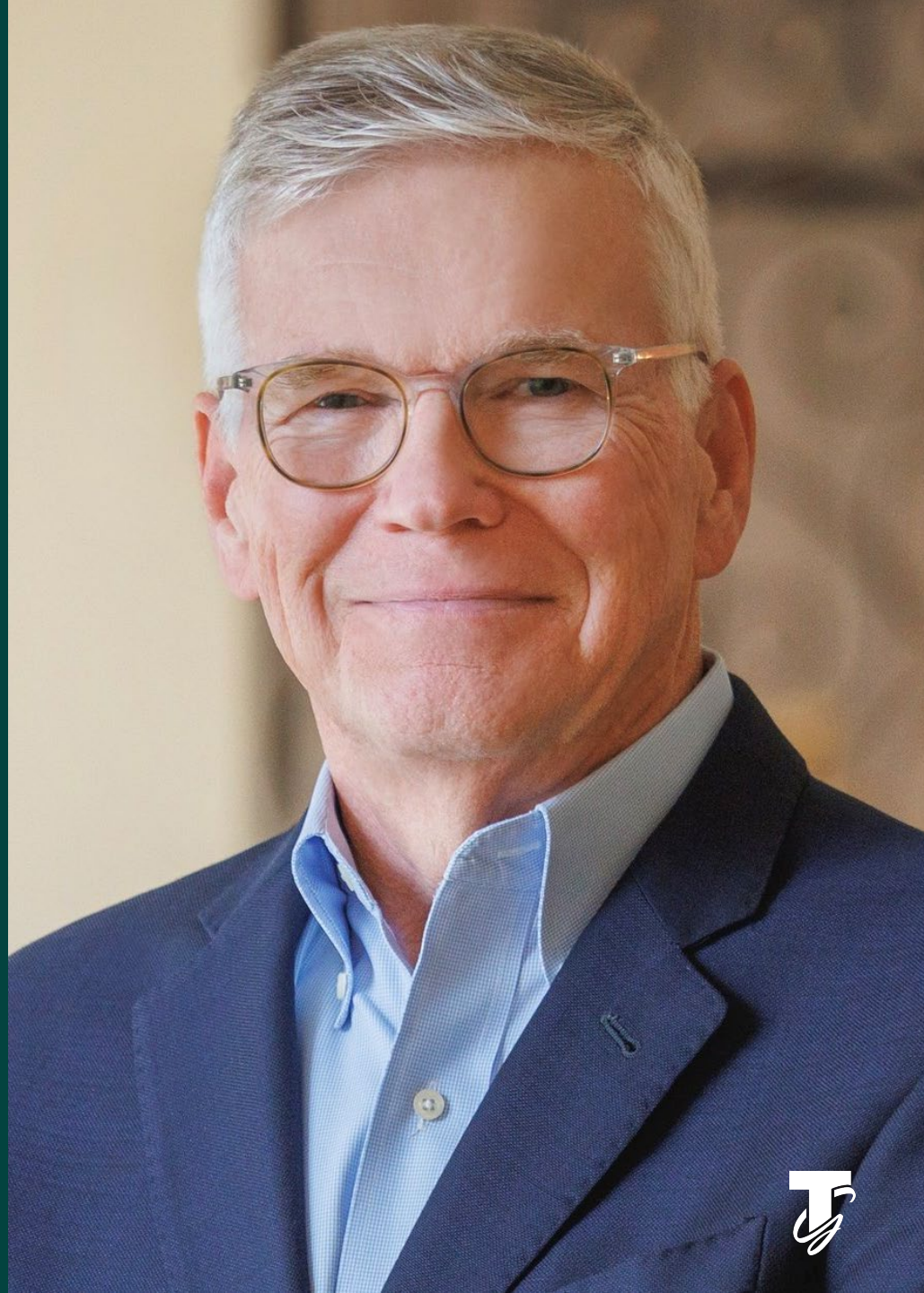
Harry Travis, RPh, MBA
President, The Travis Group, LLC

The TRAVIS Group

Harry Travis, RPh, MBA

President, The Travis Group
linkedin.com/in/hjtravis

- **University of Pittsburgh School of Pharmacy** – B.S. Pharmacy
- **Peoples Drug Store** – Pharmacist Manager
- **University of Virginia Darden School of Business** – MBA
- **Baxter Travenol** – Director of Marketing IV Drug Delivery Systems
- **Cardinal Health** – GM National Specialty Services
- **Accredo Nova Factor** – Chief Operating Officer
- **Aetna** – GM Specialty Pharmacy and Home Delivery Pharmacy
- **etectRx** – President and CEO
- **CVS Health** - Senior Vice President Member Services Operations
- **The Travis Group, LLC** – President
- **The RxRoundtable** – Founder



RxRoundtable event presenters

Just a few of the subject matter experts, organizations, and other specialty pharmacy and related technology companies we invite to present at our events:

Arine, Inc.

Atlas Health

InpharmD™

Latent

Lighthouse AI

CaryHealth

Turquoise Health

OneroRx

Infinitus Systems

Asepha

Pharmesol

KEEP

Nested Knowledge*

Banjo Health

VOXO

KlearTrust

Photon

Drips

Bass, Berry & Sims

50 ELIXIR*

Ignite Biomedical

Innovaccer

EsperHealth

National Community Pharmacists Association

Free Market Health

TailorMed

TheracosBio*

Ema Unlimited

PalmHealthCo

Iluria

ProMed Innovation

Noble, an Aptar Pharma Company

Spencer Health Solutions

Iluria

ProMed Innovations

Pyrls

Neon Health

Plenful

TJM Labs

Advantage Healthcare Services

Epidaurus Health

Dr. Tom Collins, MD, MS

AHCS Pharmacy

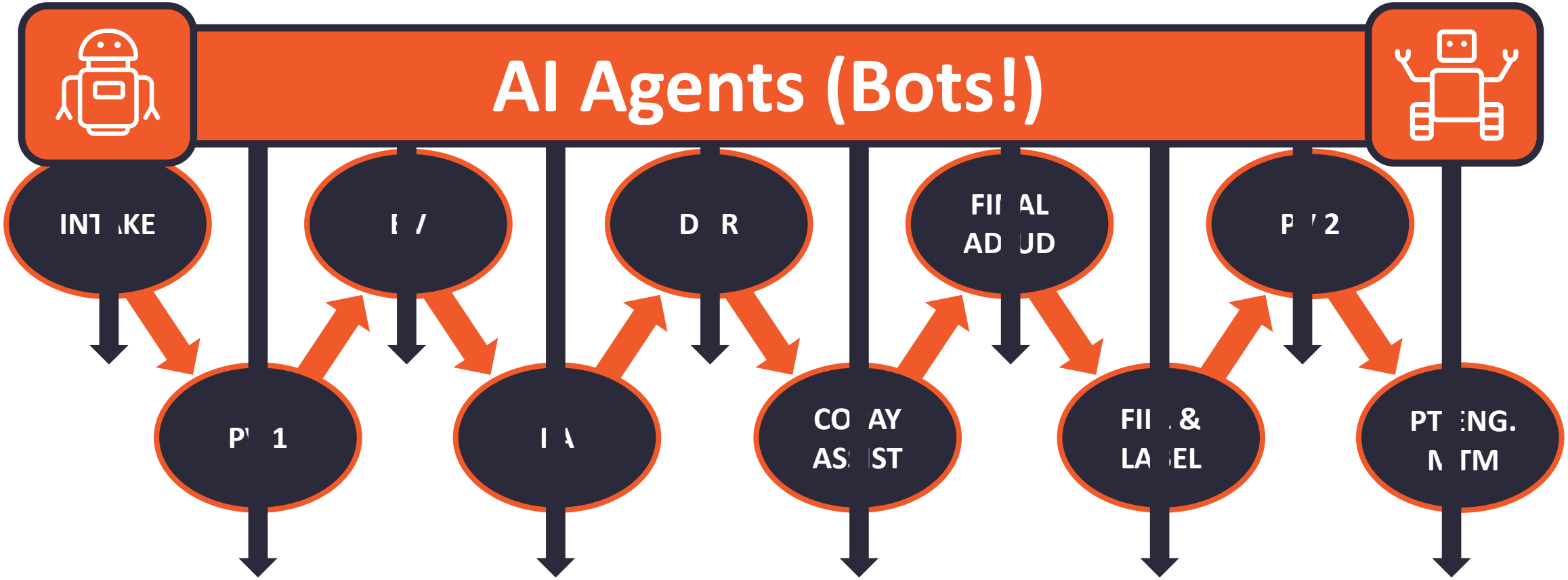
Develop Health

Tennr

US Dispensed Rx's 2024

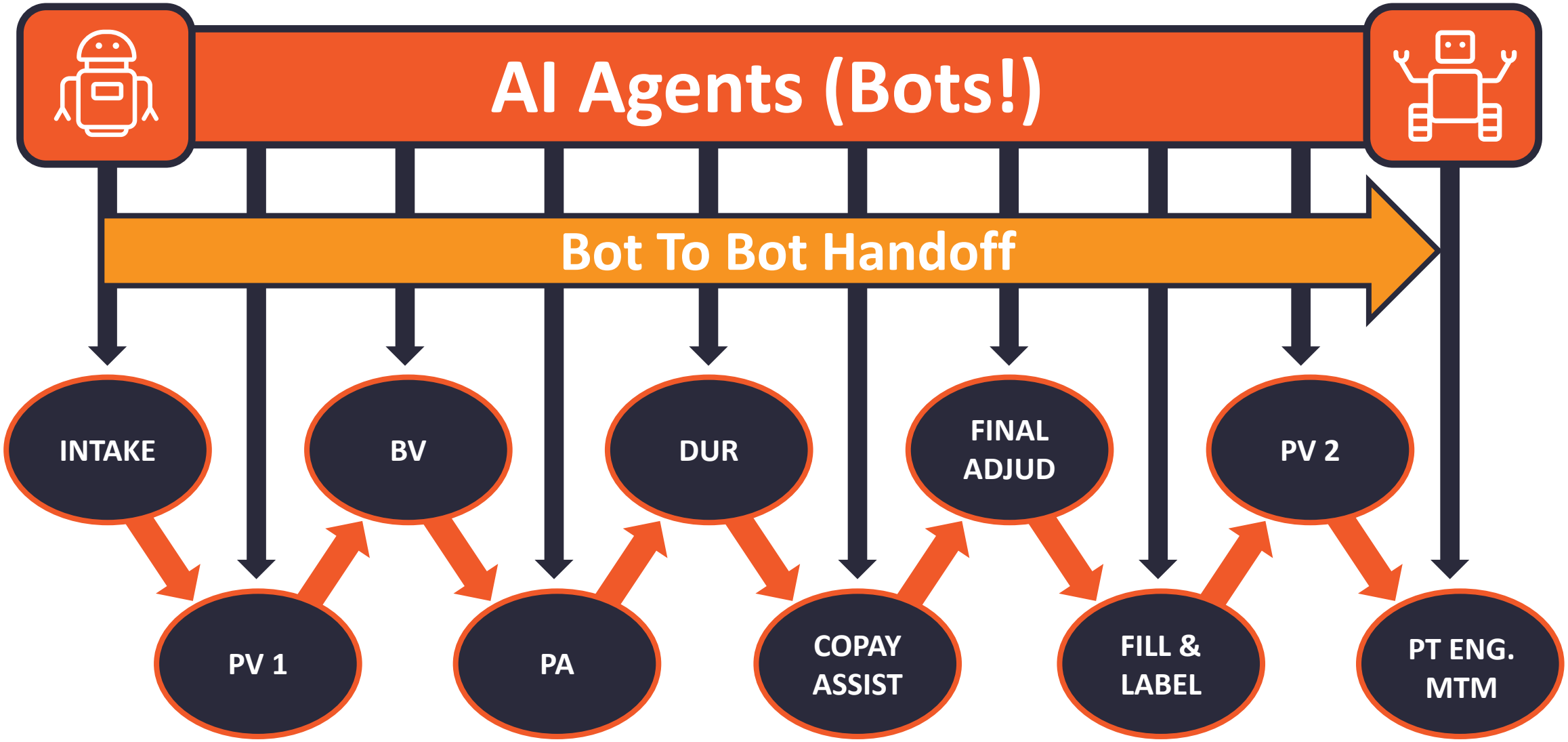
7.0 Billion

PHASE 1 Single Point Validation

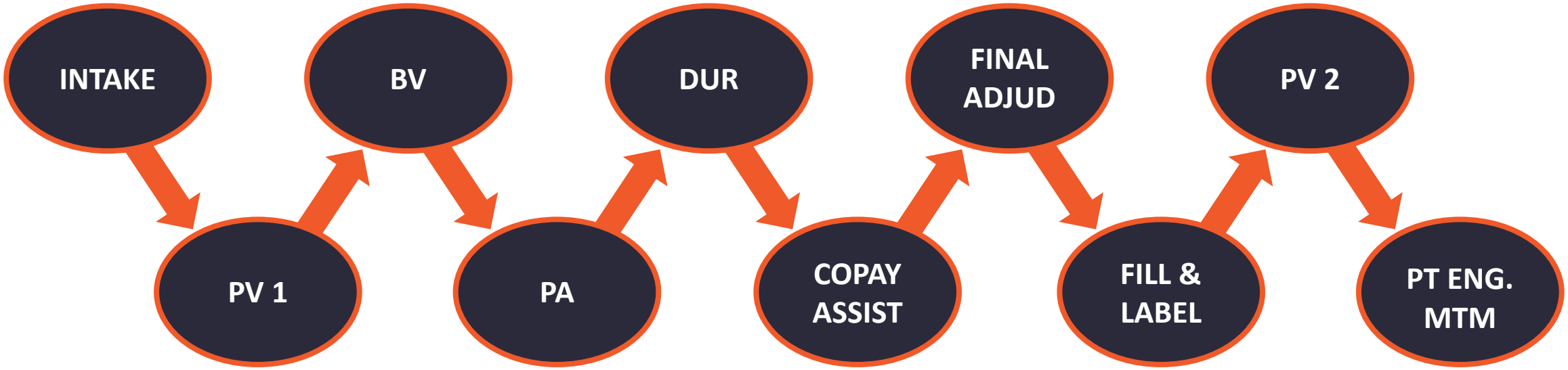


Clearway Health
MedAdvisor Solutions
STACK
ConnectiveRx
banjo health
arrive HEALTH
Develop Health
AssistRx
atlas
MDIHealth
caryhealth
cureatr
CASE HEALTH AI
EXOUZA ...powered by you!
KEEP
EVERSANA
LighthouseAI A PHARMA SOLUTIONS COMPANY
aspen RxHealth
ACG AUTOMATED CLINICAL GUIDELINES, LLC Doing the Right Thing for the Patient.
PHOTON
RES RX
InpharmD TAILORED, ON DEMAND, DIGITAL DRUG INFORMATION
mediktor
inovalon
Infinitus
drips
RedSail TECHNOLOGIES
leafio BRINGING INNOVATIONS CLOSER
aprexis
Cassian Solutions Inc.
Agadia
FREE MARKET HEALTH
thoughtful.ai
SamaCare
RxAnte Know the future. Then change it.
Lumistry
mhk
KlearTrust
Waltz Health
MedAware
Medisafe
RXSENSE
HENDREN AI
prescryptive
tjm labs
OnQueue
Transaction Data Systems
latent
CareMetx
Scriptly
R3D
Computer Rx
real endpoints
PioneerRx
TalkingMedicines
COPILOT
PHARMESOL
TAILORMED
cohere HEALTH
SCRIPTA INSIGHTS
pyrls
voxo
diligent health solutions part of the emphar group
xevant
asembia

PHASE 2 Sequential Process Integration



PHASE 3 Consolidation
Intelligent Pharmacy Application



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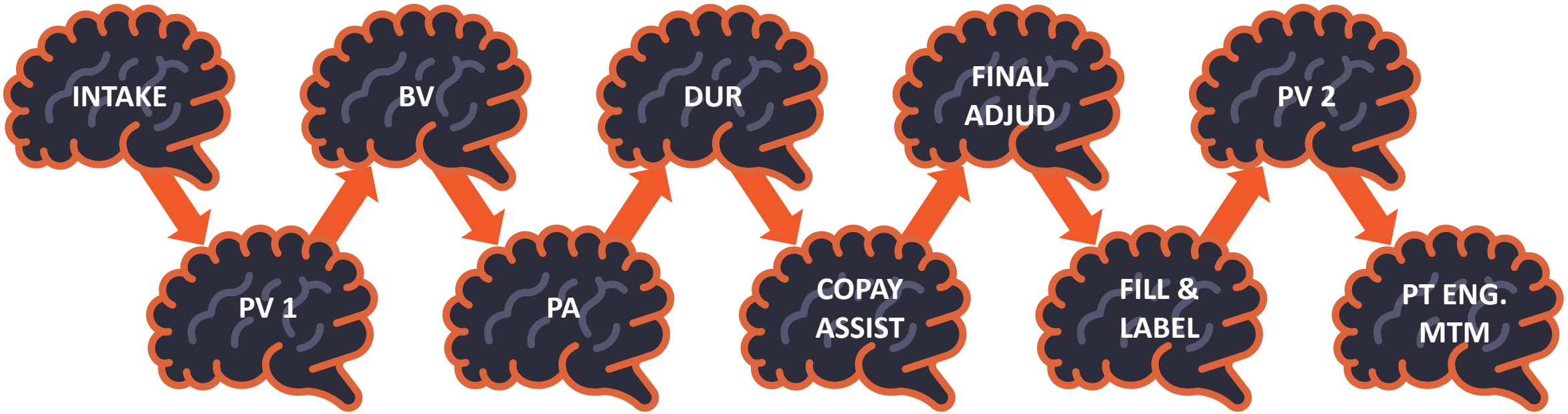
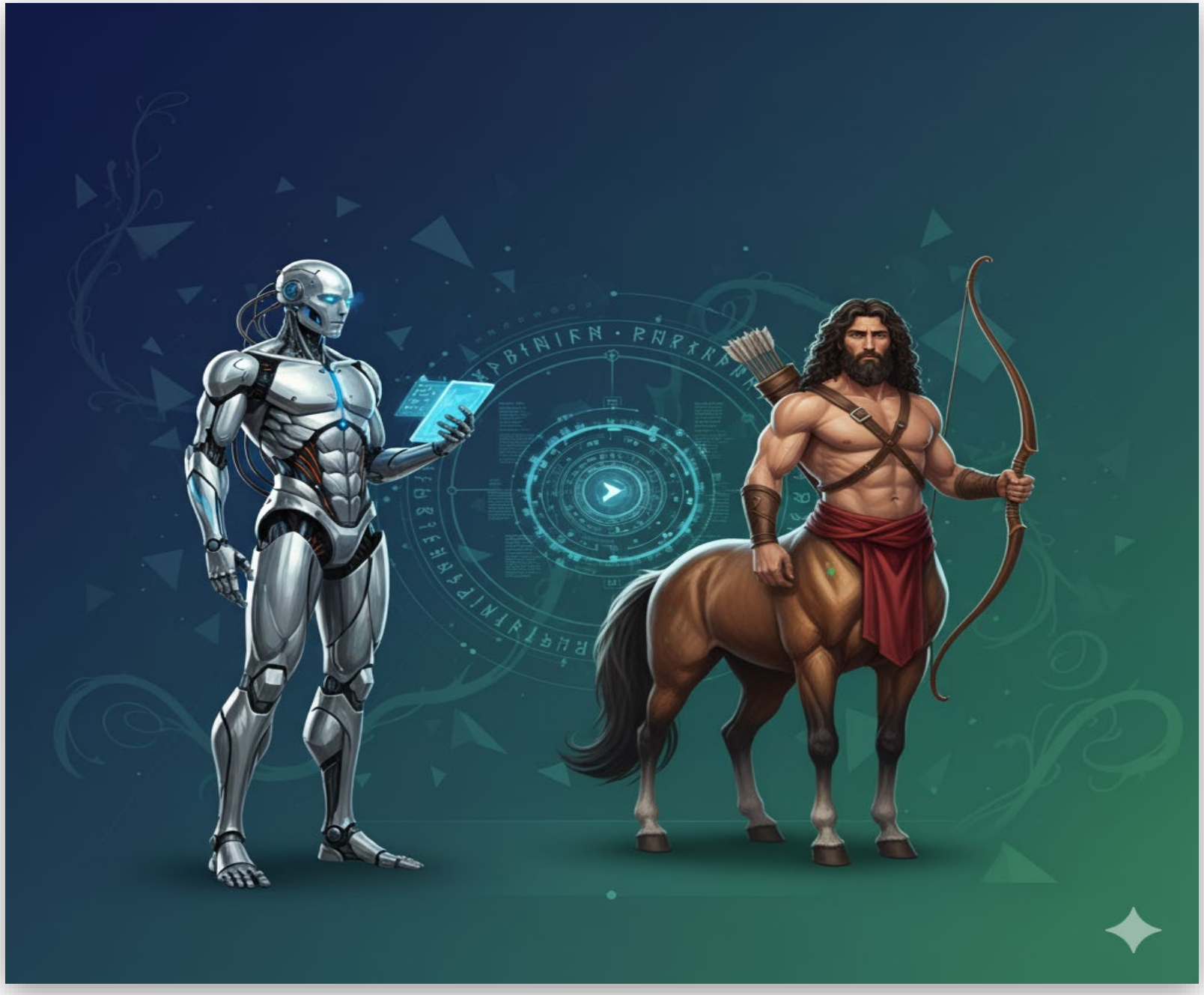
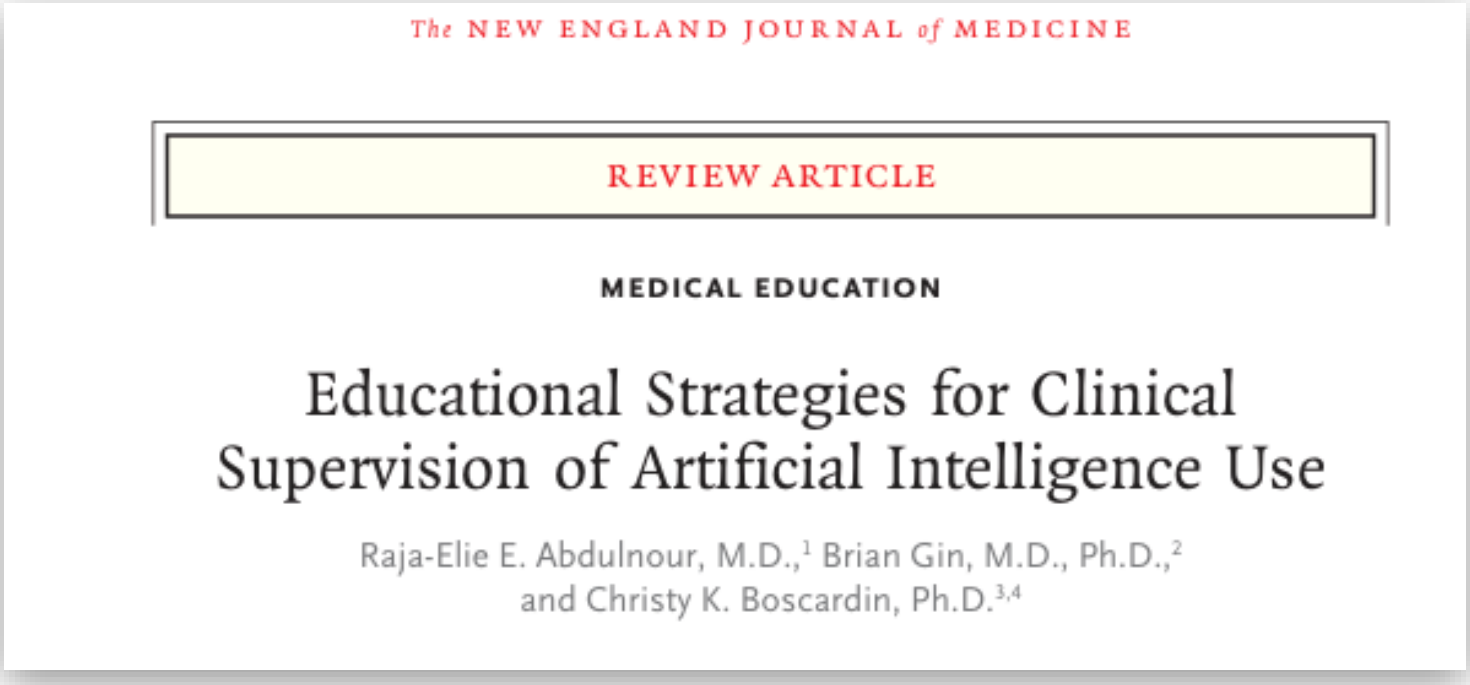






The NEW ENGLAND JOURNAL of MEDICINE

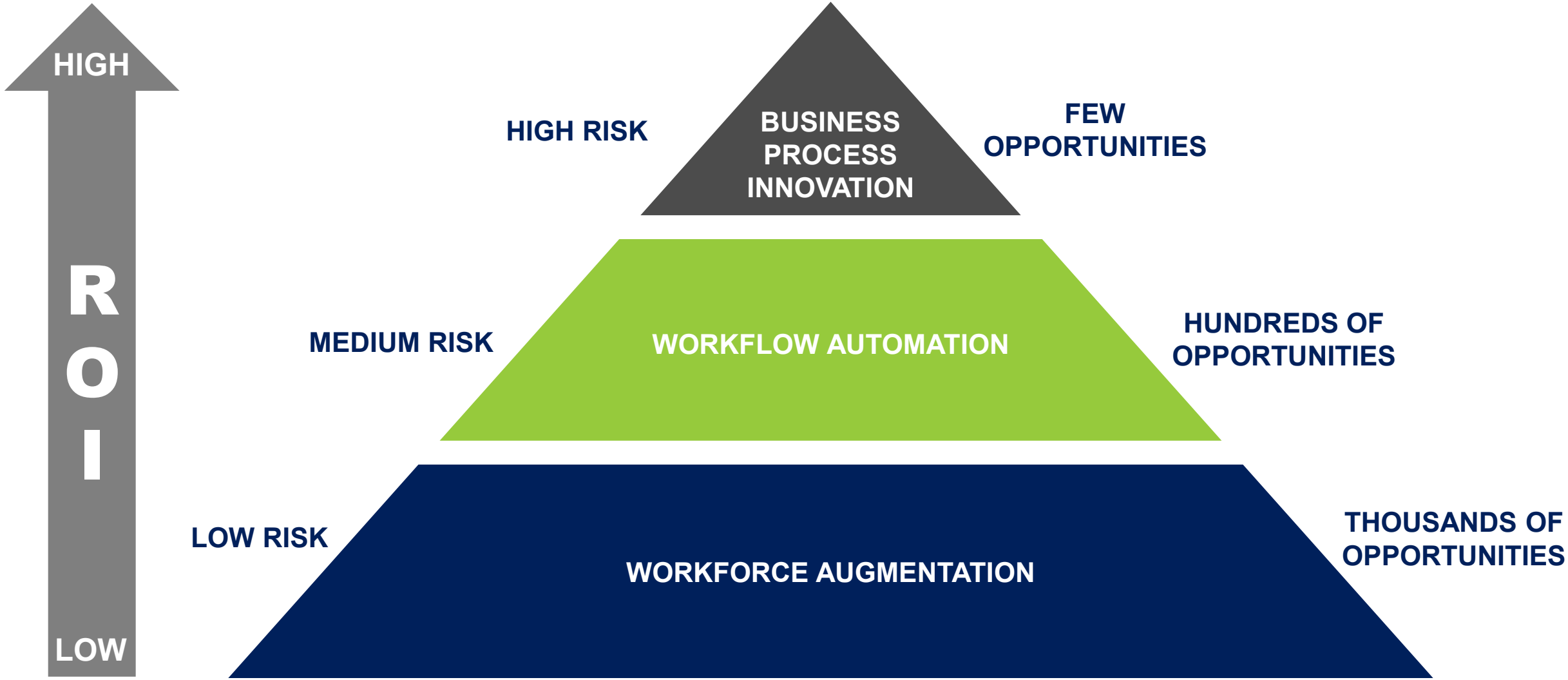
REVIEW ARTICLE

MEDICAL EDUCATION

Educational Strategies for Clinical Supervision of Artificial Intelligence Use

Raja-Elie E. Abdulnour, M.D.,[1] Brian Gin, M.D., Ph.D.,[2] and Christy K. Boscardin, Ph.D.[3,4]

Two AI use behaviors emerge: **cyborg** (tight intertwining of user and AI for each task) and **centaur** (division of tasks between user and AI, with critical oversight). Adaptive AI practice requires the ability to shift between these behaviors according to the complexity of the task and the risk involved.


HIGH
ROI
LOW
HIGH RISK
BUSINESS PROCESS INNOVATION
FEW OPPORTUNITIES
MEDIUM RISK
WORKFLOW AUTOMATION
HUNDREDS OF OPPORTUNITIES
LOW RISK
WORKFORCE AUGMENTATION
THOUSANDS OF OPPORTUNITIES

This appears to be a long document. Save time by reading a summary using AI Assistant. View Summary ×

FRIER LEVITT ATTORNEYS AT LAW CELEBRATING 25 YEARS

MEMORANDUM

TO: TJM Labs, LLC

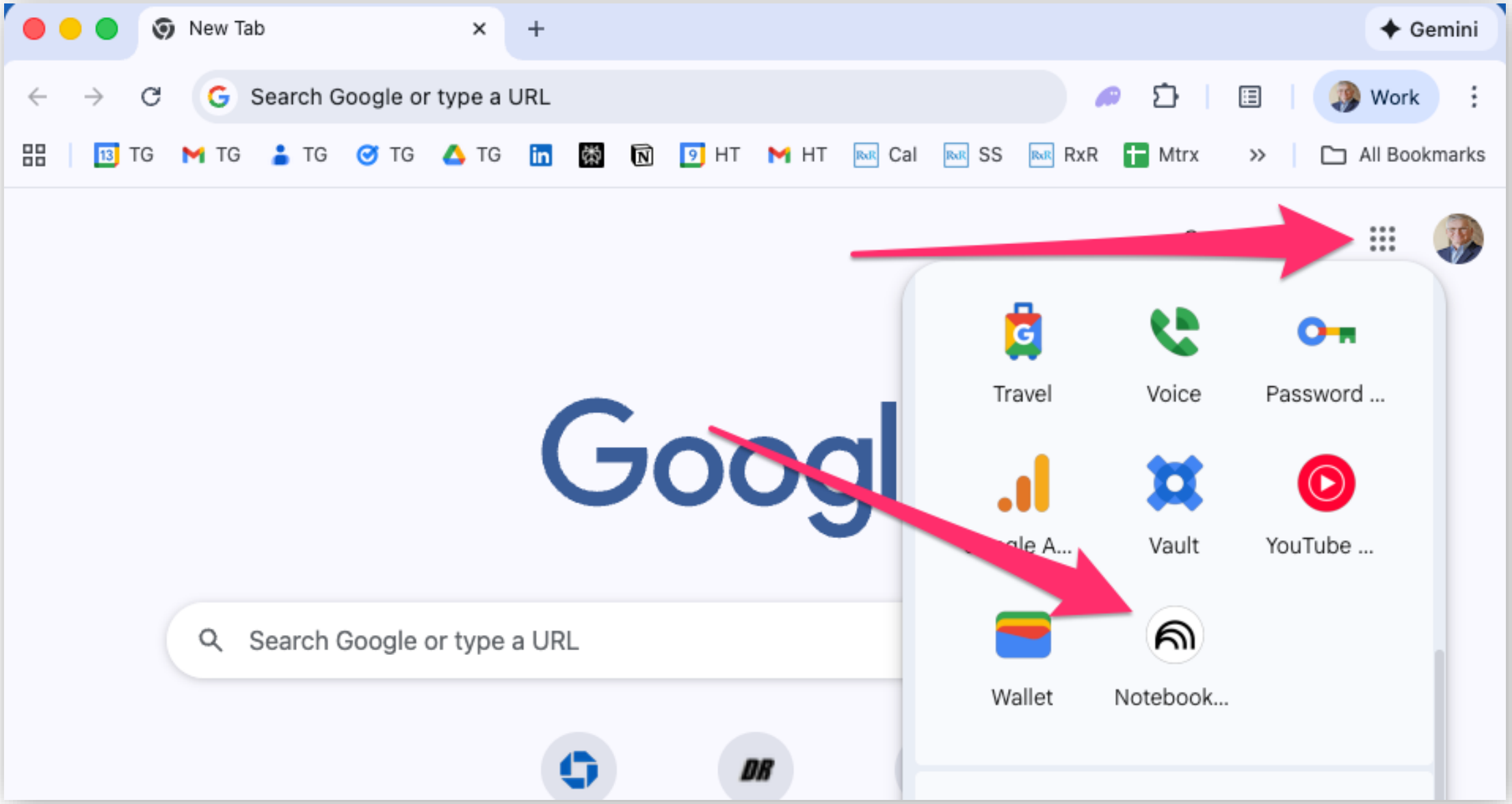
FROM: Frier Levitt

DATE: December 2, 2025

RE: Regulatory Memorandum

In the "Proposed Arrangement," TJM Labs, LLC ("Company") licenses an artificial intelligence software ("Technology") for use by its pharmacy customers (each, a "Pharmacy") to automate the processing and entry of inbound prescription data. Prescription data is transmitted to the Pharmacy either electronically or by facsimile. The Technology extracts relevant data received from prescribers and inputs that data (e.g., prescriber, patient, drug details) for each prescription ("Prescription") into the Pharmacy's pharmacy management software. As communicated to Frier Levitt, the Prescription information entered by the Technology is subsequently reviewed and verified by a licensed pharmacy technician or pharmacist for accuracy.[1]

Notably, the Technology is installed and operated locally on the Pharmacies' computers. No protected health information ("PHI") extracted from Prescription data is transmitted to the Company or to any organization from which the Company licenses the underlying components of the Technology. If the Company needs to monitor or audit the Technology to maintain its integrity, it may remotely obtain activity logs; however, such logs will not contain PHI. If an update or troubleshooting is required for a particular Pharmacy, the Company may "remote in" to the Pharmacy's local computer(s) upon receiving one-time permission from the Pharmacy. During such a remote session, the Company may have access to the Pharmacy's patients' PHI.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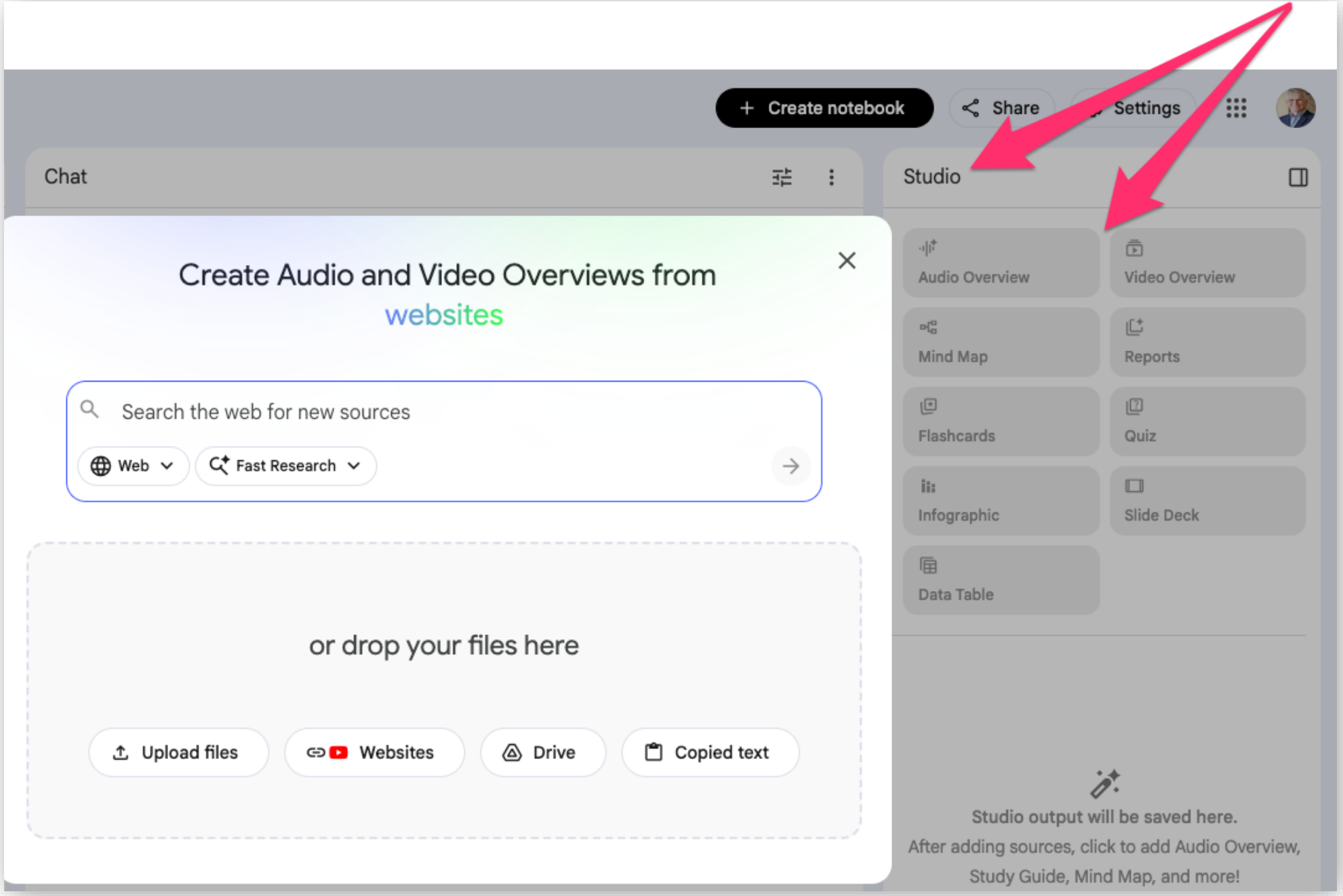
Create notebook
Share
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Studio
Create Audio and Video Overviews from
websites
Search the web for new sources
Web
Fast Research
or drop your files here
Upload files
Websites
Drive
Copied text
Audio Overview
Video Overview
Mind Map
Reports
Flashcards
Quiz
Infographic
Slide Deck
Data Table
Studio output will be saved here.
After adding sources, click to add Audio Overview,
Study Guide, Mind Map, and more!

AI in the Pharmacy: A Regulatory Snapshot

An artificial intelligence software automates the entry of inbound prescription data into a pharmacy's management system. This analysis determines if this non-discretionary data entry task is considered the regulated "practice of pharmacy" in three key states, concluding that it is permissible with proper human oversight.

CALIFORNIA

Defensible Position

The AI's use for non-discretionary data entry is legally defensible.

Pharmacist-Only Functions Remain Protected

Tasks requiring professional judgment, like interpreting prescriptions, are reserved for pharmacists.

Human Verification is Mandatory

All data entered by the AI must be reviewed and verified by a licensed professional.

FLORIDA

Unlikely to be Considered "Dispensing"

The AI is a data entry tool, not a professional service that dispenses medication.

Restricted to "Delegable Tasks"

The AI cannot perform non-delegable tasks like interpreting orders or overriding clinical alerts.

Pharmacist Judgment is Irreplaceable

A licensed pharmacist must use their judgment to interpret and assess the final prescription.

TEXAS

Low Risk

There is a low risk the technology will be deemed the unlicensed practice of pharmacy.

Data Entry Not a Specified Professional Act

The state's extensive definition of pharmacy practice does not specifically include data entry.

Licensee Review is Essential

A licensed individual must review, assess, verify, and interpret all AI-entered data.

NotebookLM

Table2

Company	Focus	Company Type	CEO	COO	URL	Overview	Logo
Scripta	PBM Optimizer	Pharmacy Tech & Benefit Services	Eric Levin		https://www.scriptainsights.co	Platform that maintains up-to-date intelligence by tracking new medications and price changes, aiming to provide optimal pharmaceutical recommendations.	
Scriptly	Workflow	Pharmacy Tech & Benefit Services	Brian Prigge	Pritesh Patel	https://www.scriptly.tech/	Uses embedded analytics and AI workflows to give pharmacies real-time data insights, identify trends like non-adherence, and automate repetitive tasks.	
Scriptology	PBM Optimizer	Pharmacy Tech & Benefit Services	Erin Hendrick		https://scriptologyhealth.com/	Platform that combines comprehensive medication management with clinical expertise, technology, and advanced analytics.	
ScriptSourcing	PBM Optimizer	Pharmacy Tech & Benefit Services	Gary Becker		https://scriptsourcing.com/	Helps self-insured employers dramatically reduce prescription drug expenses, especially for brand-name and specialty medications.	
Seguridad	Compliance/ Regulatory	Pharmacy Tech & Benefit Services	John 'Jake' Galdo	Tripp Logan	https://www.choosemypharma	Platform that enhances data analysis accuracy, automates quality assessments, and improves recommendations based on predictive analytics.	
SendRx	Compliance/ Regulatory	Pharmacy Tech & Benefit Services	Bill Bush		https://sendrx.com/	Platform that utilizes advanced systems and strategic partnerships for EMR integration, benefits verification, and patient communication,	
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Serve You Rx	PBM Pure Play	PBM's Second Tier	Justin Jasniewski		https://serveyourx.com/	Leverages AI primarily through strategic partnerships to bring cutting-edge technology into its PBM offerings, with a strong focus on controlling specialty drug costs and improving the patient experience.	
SevenBridges	Pharma Hub	Pharmacy Tech & Benefit Services	Steve Granzyk		https://www.7bspecialty.com/	Delivers concierge-style access to advanced therapies especially in rare disease and gene/cell therapy via robust technology and patient-centric programs.	
SHARx	Pricing/ RCM/ Reimbursement	Pharmacy Tech & Benefit Services	Corey Durbin	Eric DuBois	https://sharxplan.com/	Simplifies healthcare access and provide affordable, reliable, and transparent services to their members.	
SlateRx	PBM Pure Play	PBM's Second Tier	Joey Dizenhouse		https://slate-rx.com/	Offers a hybrid model aimed to simplify access to medications, maintain cost transparency, and offer more control to health plans and employers.	
SmartStory	Conversational Tech	Pharmacy Tech & Benefit Services	Paul von Ebers		https://www.smartstory.com/	Platform that is designed to engage members and patients at critical moments by delivering personalized content aimed at fostering better outcomes.	
SmartStory	Pt Engagement/ MTM	Pharmacy Tech & Benefit Services	Paul von Ebers		https://www.smartstory.com/	Platform that is designed to engage members and patients at critical moments by delivering personalized content aimed at fostering better outcomes.	
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Sonexus (CardinalHealth)	Pricing/ RCM/ Reimbursement	Major Players	Josh Marsh (VP)		https://www.cardinalhealth.com	Offers case management, financial assistance, and co-pay solutions to streamline access to vital therapies for chronic and rare diseases.	
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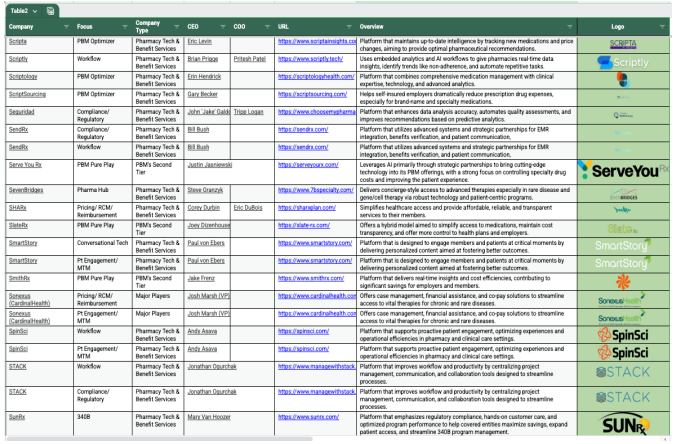
SunRx	340B	Pharmacy Tech & Benefit Services	Mary Van Hoozer		https://www.sunrx.com/	Platform that emphasizes regulatory compliance, hands-on customer care, and optimized program performance to help covered entities maximize savings, expand patient access, and streamline 340B program management.	

How to get a database to talk to you!



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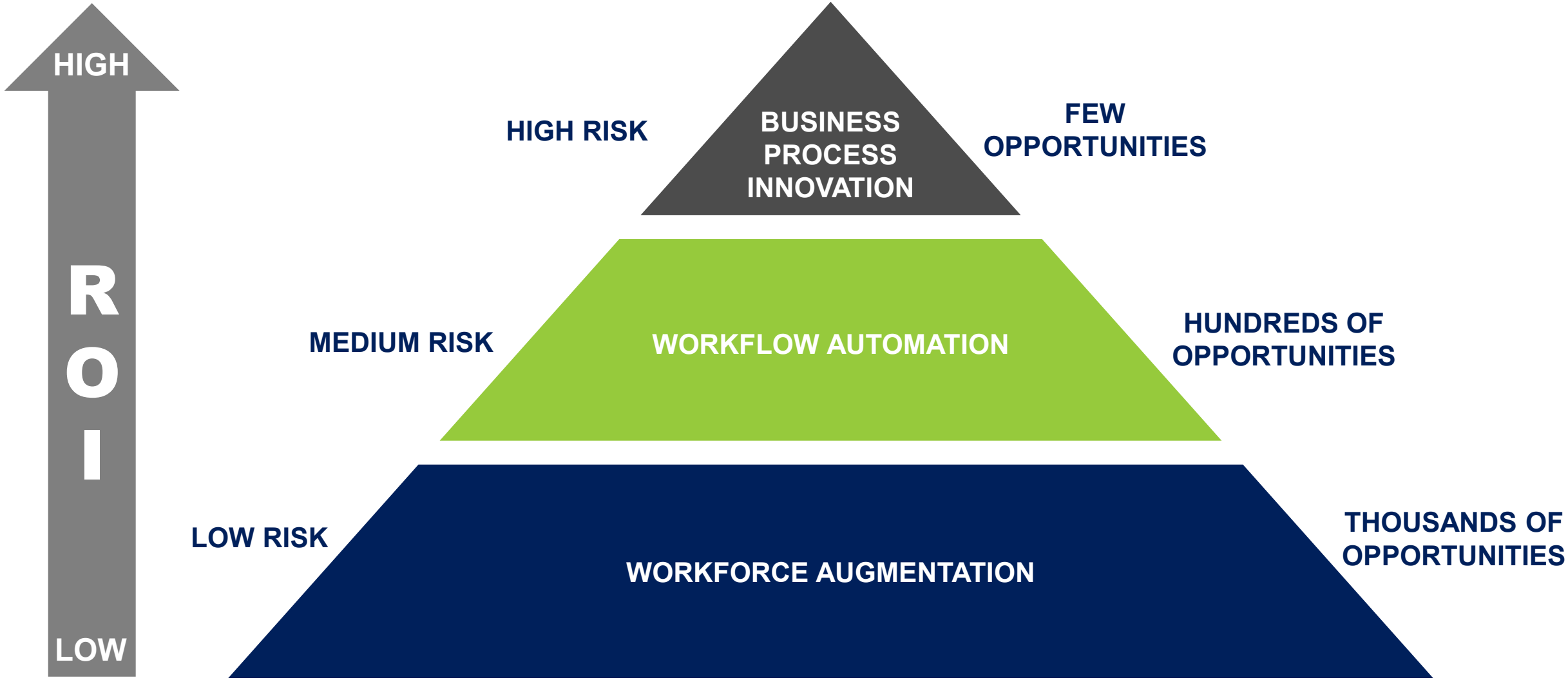
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Nurx
EPIQSCRIPTS
KnippeRx
CUSTOM PHARMACY SOLUTIONS
LetsGet Checked
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MARK CUBAN
CostPlus
DRUG COMPANY
honeybee
cove

Two Paths to ROI

Q & A

AI Generated Puppramin Ad

The Travis Group, LLC
AI Resouces

THANK YOU